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Media Release



CA Humane Announces Ultimate Garage Sale: Largest Fundraiser of the Year!

June 10, 2025 — **Red Deer, AB** — CA Humane is excited to announce our biggest event of the year – the Ultimate Garage Sale! This is your chance to find amazing deals while supporting animals in need.

Event Details:

- SAME Location: St. Joseph High School Fieldhouse, 2700 67 Street, Red Deer
- **Donation Drop-Off:** July 3 July 19, 9 am 5 pm daily!
- Garage Sale Dates:
 - o VIP Access: Thursday, July 24, 5 pm 8 pm (Tickets: \$25 and go on sale July 1, 2025)
 - Shopping DAYS:
 - Friday, July 25, 10 am 7 pm
 - Saturday, July 26, 10 am 6 pm
 - Sunday, July 27, 10 am 3 pm (50% off day everything must go!)

Starting Thursday, July 3, at 9 am, we will be accepting donations every day until Saturday, July 19. Your gently used items will directly benefit the animals in our care. Please ensure that all items are clean and in good condition, as we must cover disposal costs for any unsellable items.

How You Can Help:

- 1. **Clear out & Donate:** Drop off your new or gently used items at St. Joseph High School Fieldhouse from July 3 July 19, 9 am 5 pm daily.
- 2. **Shop 'Til you Drop:** Hunt for treasure in more than 20,000 square feet of décor, toys, furniture and one-of-a-kind curiosities at the Ultimate Garage Sale and discover fantastic deals while supporting a great cause.
- 3. **Spread the Word:** Share event details with friends, family, and colleagues to help us reach as many people as possible.

"Each donation, each purchase, and each shared post directly feeds, shelters, and heals pets looking for families," said Kelly Richard, Fund Development Coordinator at CA Humane. "We are deeply grateful for the community's generosity and support."

Your support means the world to us and the 100's animals who depend on our care every year. With over 20,000 square feet of treasures to explore – there is something for everyone! We look forward to seeing you at the Ultimate Garage Sale and appreciate your ongoing commitment to CA Humane.

Attached Photo: July 2024 St. Joseph Field House

About CA Humane

The Central Alberta Humane Society (CA Humane) has been a trusted resource for companion animals in need since 1976. We provide food, shelter, medical care, companionship, and rehoming for local homeless, abused, and abandoned animals ~ giving animals a second or even third chance at finding their forever families.

More than a rescue, CA Humane supports the community with programs including a pet food bank, emergency boarding, reduced cost spay and neuter program (PALS), dignified cremation options, a robust volunteer program, dog licensing, children's camps, and lost & found assistance. We focus exclusively on animals from Central Alberta and never intake beyond our shelter's capacity ~ meaning animals stay with us until they are adopted, no matter how long it takes.

With over 100 animals currently on our waitlist, every adoption helps open space for another pet in need. We receive no government funding, so fundraisers like the Ultimate Garage Sale are true lifelines for the animals in our care.

100% of what we raise here stays here.

Learn more at CAHUMANE.COM

Thank you for your support.

For further information, contact:

Kelly Richard, Fund Development Coordinator

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Donations ads/mentions until July 18

You know what makes CA Humane's *Ultimate Garage Sale* truly **ULTIMATE**?

YOU DO! Central Alberta ~ you make this sale our largest fundraiser of the year!

We're blown away by the generosity of our community — donating amazing treasures to help the animals in our care.

We're accepting your gently used items starting **July 3**, every day from **9 AM to 5 PM** — right up until **July 19** at St. Joseph High School in the Fieldhouse. 2700 – 67th Street Red Deer

Your donations difference.

More info at cahumane.com

🌖 🐾 Give stuff. Save lives.

July 2 - July 22 for VIP promo

Want *first dibs* on thousands of amazing treasures?

Get your tickets now for **CA Humane's VIP Night** — happening **Thursday, July 24** at St. Joseph High School!

For just **\$25**, you'll get **exclusive early access** to our Ultimate Garage Sale — before the doors open to the public!

All proceeds help support the animals at the Central Alberta Humane Society 🐾

Tickets are limited — grab yours now at **cahumane.com**

If you know... you know!

Sale dates ads/mentions July 19 – 25

CA Humane's *Ultimate Garage Sale* is BACK this weekend — at the same location St. Joseph High School in the Fieldhouse. 2700 – 67th Street Red Deer

Over **20,000 square feet** of treasures waiting for a second chance... just like the animals in our care.

Every purchase helps support **hundreds of animals that come through** the Central Alberta Humane Society each year

Sale opens at 10 am Friday Saturday and Sunday

Find all the details at cahumane.com

If you know... you know!

Don't miss it!