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April 4, 2025 Media Release

## FOR IMMEDIATE RELEASE ~ CA Humane's Green Paws Plant Sale Red Deer, AB

The Central Alberta Humane Society (CA Humane) is inviting plant lovers and animal supporters alike to take part in CA Humane's Green Paws Plant Sale on Saturday, May 10. Held at the shelter (4505 77th Street, Red Deer), this special fundraiser will help raise much-needed funds for animals in care.

As well, on the same weekend CA Humane's infamous Mother's Day Pet Portraits, the Green Paws Plant Sale is the perfect opportunity to find a meaningful gift for Mom or refresh your garden while giving back to animals in need.

## **Plant Donation Drop-Off:**

■ Dates: Thursday & Friday May 8 & 9, 11 am to 6 pm & Saturday, May 10 (by 10:30 AM)

P Location: Central Alberta Humane Society, 4505 77th Street, Red Deer, AB

## **Plant Sale:**

T Date: Saturday, May 10, 2025

Time: 11:00 AM – 6:00 PM (or while supplies last)

Location: Central Alberta Humane Society, 4505 77th Street, Red Deer, AB

"We're not government-funded, so we rely on community-driven fundraisers like this to help us care for the animals who need us most," says Kelly Richard, Fund Development Coordinator at CA Humane. "The Green Paws Plant Sale is a beautiful way to support shelter pets while celebrating Mother's Day. Plus, with our popular Pet Portraits happening the same weekend, there's something for everyone ~ plants, photos, and plenty of furry love!"

The community is encouraged to donate extra plants, bulbs, seeds, and cuttings to help make the sale a success. Whether you have thriving houseplants that need new homes, perennials ready to be divided, or seeds to share, every contribution helps raise funds for animals waiting for their forever families.

## **About the Central Alberta Humane Society**

The Central Alberta Humane Society is a registered non-profit organization dedicated to the rescue, rehabilitation, and rehoming of abandoned, stray, abused, and surrendered companion animals. We provide safe shelter, nutritious food, medical care, enrichment, and loving support to each animal in our care ~ giving them not just a second chance, but sometimes a third or fourth.

Through adoption programs, community outreach, and humane education, we work to create a compassionate community where every animal is valued and respected. We believe in uniting fur souls with their forever families, one life-saving match at a time.

For media inquiries, sponsorship details, or donation opportunities, please contact:

Kelly Richard Fund Development Coordinator

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