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Media Release



## FOR IMMEDIATE RELEASE

### **Our 'Who Rescued Who?' Calendar Contest is BACK! And so is the Quest for the Cover!!**

**Red Deer, AB – August 22, 2024** – The CA Humane Society is thrilled to announce the return of our highly anticipated 'Who Rescued Who?' Rescued Pet Calendar Contest! This year, we are calling all proud pet parents to celebrate their rescued furry family members while supporting the animals still waiting for their forever homes.

The 2025 calendar will feature the incredible stories of rescue pets, with each of the 12 months spotlighting adopted animals. Every photo entry will be included on the collage pages of the calendar, and if your pet wins a feature page, you'll score a free photoshoot with Amy Cheng Photography. All animals are welcome to join the fun—whether they slither, hop, fly, or zoom!

**Entry Fee and Details:** Each photo entry is \$10. Your pet must be rescued, and multiple entries are welcome! The Submissions & Voting Period ends at 4:59 pm on September 16, 2024. Every pet entered in the contest will be featured in the calendar collage pages in the back of the "Who Rescued Who?" 2025 Calendar.

**Voting Fee:** A \$2 donation counts as one (1) vote. Spread the word through social media and email, urging family and friends to vote for your photo. Everyone is welcome to participate in the Voting process! Votes may be cast during the Voting Period only, (now until September 16<sup>th</sup>) and all donations for votes are non-refundable. Entries and donations must be made via the online contest page.

**Reserve a Day to Honour Your Pet!** For \$10, reserve a special date to feature your pet—birthdays, Gotcha Days, Adoptaversaries, or any significant date. Your pet's photo will appear

on the day of your choice. First come, first served. Each date reservation is \$10, and the last day to book is October 11, 2024, at 4:59 PM.

**Prizes & Winners:** The top 8 entries with the highest votes and 4 additional judged entries will be featured in the 2025 calendar. Winners must be available for photo shoots with Amy Cheng on October 1, 2024, in Red Deer, AB. The calendar will be available for sale in November 2024, just in time for holiday gift giving. CA Humane will notify the top finalists via telephone or email as soon as possible after the contest closes. If winners cannot be contacted within five (5) days, an alternate winner may be selected.

**Support Needed:** Your support is crucial for the care of the animals in our shelter, as we are not government funded. By taking part in our contest, you help us provide for the animals still waiting for their forever homes.

For full contest details and to enter your pet, visit: [GoGo Photo Contest - CA Humane Society](#)

**About CA Humane:** The Central Alberta Humane Society (CA Humane) is an adoption center in Red Deer dedicated to re-homing unwanted, abandoned, and stray companion animals. As a not-for-profit charitable organization, we are not government funded and rely solely on public donations and fundraising efforts. 100% of what we raise here stays here, directly supporting the animals in our care.

For more information about the Recused Pet Calendar contest or to learn more about our shelter, please visit [cahumane.com](http://cahumane.com) or contact us at 403.342.7722 ext.207

Thank you for your support.

**For further information, contact:**

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