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Media Release



FOR IMMEDIATE RELEASE

Central Alberta Humane Society Launches 2024 Giving Tree to Bring Comfort and Care to Animals in Need

Red Deer, AB — The Central Alberta Humane Society (CA Humane) is thrilled to announce the launch of its annual **Giving Tree 2024** initiative, a heartfelt opportunity for the community to make a difference in the lives of animals in need this holiday season.

The **Giving Tree** is filled with essential items that directly support the care and well-being of over 600 animals who come through the shelter's doors each year. This year, the Giving Tree focuses on **four main areas of need**:

- **Animal Care Needs:** Items like stainless steel rolling carts, kennel supplies, and durable toys to enrich the lives of shelter animals.
- **Clinic Tools:** Veterinary essentials such as an in-house urinalysis system, IV pumps, and recovery cones to provide top-quality medical care.
- **Washers & Dryers:** Commercial and industrial-grade machines to ensure clean bedding and scrubs for both animals and staff, vital to maintaining a safe and sanitary environment.
- **Animal Enclosures:** Upgraded kitty condos and guinea pig-friendly enclosures to provide comfortable and functional spaces for small animals.

Support Our Shelter: Fulfilling The Giving Tree Wishes

This year, the **Giving Tree** includes essential items that will significantly enhance the well-being and comfort of our beloved furry companions.

Make a Difference with Your Contribution

Your generous contribution to the **Giving Tree** directly impacts the quality of care we provide. From specialized equipment to comfortable habitats, each item plays a crucial role in creating a nurturing environment for our animals.

How Your Support Matters

By selecting an item from the **Giving Tree**, you help ensure each animal receives the care, comfort, and love they deserve. Whether it's fresh bedding for a cozy kennel, durable toys for playful enrichment, or life-saving medical tools for our clinic, your support makes a lasting difference.

Join Us in Creating a Brighter Future

This holiday season let's come together to make a real difference for the animals in Central Alberta. Your generosity ensures that every animal has a second chance at a happy life.

How to Contribute

- **Visit Our Website:** Browse the **Giving Tree** Wish List at cahumane.com.
- **Amazon Wishlist:** Send much-needed supplies directly to the shelter by visiting our [Amazon Wishlist](#).
- **Make a Monetary Donation:** Contributions of any size are appreciated and go directly toward meeting these urgent needs.

“For the animals in our care, every donation represents a brighter future,” said Kelly Richard, Fund Development Coordinator at CA Humane. “Each item on the **Giving Tree** helps us create a safe, clean, and loving environment for the animals who need it most.”

About Central Alberta Humane Society

The Central Alberta Humane Society provides care, surgeries, rehabilitation, and medication to animals in need, giving them a better life. As a non-government-funded organization, we rely on the generosity of our community to create a better future for homeless, abandoned, and neglected animals of Central Alberta.

For more information about the Giving Tree or how to donate, please contact:

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Together, let's make this holiday season brighter for the animals who need us most.