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Media Release



**CA HUMANE MAKES A DIFFERENCE IN THE COMMUNITY:  
Serving Animals and Families, but they need your help!**

Red Deer, AB – The Central Alberta Humane Society (CA Humane), a leading animal welfare organization that focuses on companion animal rehabilitation and rehoming in Central Alberta, continues to make a significant impact on the community through its diverse range of services aimed at supporting both companion animals and families.

CA Humane is not government funded and while they do receive some municipal support, this only covers 8% of their annual operating costs. To sustain their endeavors, they depend on revenue from adoptions, donations, fundraisers, and sponsorships. However, amidst rising operational and resource expenses, they are facing significant challenges.

“We are very thankful the City of Red Deer and it’s council for passing our loan deferral request for 2024.” said Executive Director, Eve Sira. “It gives us some relief, but with the rising costs of medications, utilities, food and supplies, we continue to struggle to make the ends meet as the need for our services continue to escalate.

“Sadly, we seem to always be at capacity for dogs and cats, and our wait lists grow daily as more people find themselves homeless, unable to afford pet care, or unable to find pet-friendly accommodations.

“There is no dedicated government funding and few grant opportunities or support for animal welfare organizations, regardless of the educational, physical and mental health support that companion animals give people and families. Our utilities alone average \$10,000/month, our reserves are depleted, and we have cut business hours to save money. These tough decisions not only affect our dedicated team, and it also decreases opportunities for the public to come meet the animals in our shelter. Providing care and new homes for these fur kids is the reason we are all here.”

You may have also heard that the CA Humane Executive Director took a pay cut. She did this on her own accord to help the shelter, but also to support the staff who work hard in the trenches making barely par or below industry standard for their positions, and they do so for their love of helping these animals have a better life.

CA Humane extends its services to the Central Alberta community through various programs including low-income and assistance programs, all at minimal or no cost to families. These initiatives include the “Helping Paws” Pet Food Bank, an Emergency Boarding Program, and a subsidized spay/neuter program.

CA Humane’s key initiatives encompass providing essential medical care to injured companion animals, pet rehoming services, comprehensive pet adoption procedures, pet lost and found services, inclusive volunteer programs, humane education programs, facilitating dog licensing for the City of Red Deer, and dignified pet

cremation services. CA Humane does not bring in animals from other provinces, but rather focuses on assisting the high animal population in Alberta,

Through these endeavors, CA Humane not only serves the immediate needs of animals in Central Alberta but also fosters a culture of compassion and responsible pet ownership within the community. CA Humane is an integral part of the community and they need the public's support to continue to provide these services in Central Alberta.

For more information about CA Humane and all the services they offer, please visit **[cahumane.com](http://cahumane.com)** or contact [media@cahumane.com](mailto:media@cahumane.com)

## **ABOUT THE CENTRAL ALBERTA HUMANE SOCIETY:**

CA Humane is a leading animal welfare organization dedicated to providing care, support, and advocacy for animals and families in need. With a commitment to compassion and community, CA Humane strives to create a world where every animal is valued and protected.

CA Humane serves our community in numerous impactful ways:

- providing medical care and rehoming for stray, homeless, or abused companion animals
- ensuring shelter pets are spayed/neutered, microchipped, provided with a full health check, and are up to date on all vaccinations prior to adoption
- assisting with pet Lost & Found cases by providing dedicated platforms and collaborating with other organizations to reunite lost pets with their families
- offering compassionate pet surrender services
- facilitating PALS low-income spay/neuter program ensures affordability for spaying/neutering, vaccinating, and microchipping pets
- facilitating an Emergency Boarding program offering temporary shelter, medical care, and compassion for pets until they can be reunited with their families during emergencies like the NWT fires and families in domestic violent situations
- facilitating the "Helping Paws" Pet Food Bank program provides temporary food assistance to families in need
- providing inclusive volunteering and pet fostering programs, including initiatives tailored for seniors and adults with disabilities
- hosting kids PD Day and summer camps, alongside engaging humane education youth presentations
- offering City of Red Deer dog licensing
- offering affordable on location pet cremation services, including memorial and keepsake options

## **DID YOU KNOW?**

- We have on average over 85 cats and 26 dogs in shelter at any given time.
- We do as many procedures as possible in house including dental work, amputations, spay & neuter, abscess removal, etc to save money outsourcing animal care.
- We implement a comprehensive recycling program that encompasses wet food cans, plastics, bottles, and more, ensuring sustainability and environmental responsibility.
- Monthly donations help us immensely! Only \$10 per month can help us daily to treat animals in care.
- You can name a room in honour of a beloved family member including animals.
- You can also donate interest from shares and holdings to CA Humane for a charitable donation receipt to assist with tax season.

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