





















**MAJOR GIFTS: DONOR RECOGNITION PROGRAM**

We believe donor recognition is to sincerely show gratitude toward donors who support our organization. Central Alberta Humane Society recognizes and appreciates the generosity of individuals, businesses and organizations that invest in our animal care facility, programs, and operational funding. In addition to specific naming rights identified in individual Naming Rights Agreements, additional benefits/recognition will be attributed to you for your generous support.

We wish to respect the individuality of the donor, the donation, and the facility as a whole. Listed below are program sponsorship and recognition opportunities within our CA Humane facility. If there is a preference for an opportunity that is not identified below, please reach out to us at: [development@cahumane.com](mailto:development@cahumane.com)

**RECOGNITION LEVELS**

	Legacy \$500,000	Architect \$75,000	Champion \$25,000	Visionary \$15,000+	Hero \$5,000
<b>Name Plaque in Facility</b> <i>~Lifetime</i>					
<b>Name Plaque in Main Area</b> <i>~Term</i>					
<b>Name Plaque on Animal Room</b> <i>~Term</i>					
<b>Name on Program Advertising</b> <i>~Term</i>					
<b>Name Plaque on Kennel</b> <i>~Term</i>					
<b>Slideshow Thank You</b>					
<b>Name Featured in CAHS Annual Report</b>					
<b>Monthly + Year End Updates</b>					

## **DONOR RECOGNITION & NAMING OPPORTUNITY DETAIL**

Donations of all types are integral to the operations of our facility, and we wish to respect the individuality of each donor, the donation, and the facility as a whole.

The Central Alberta Humane Society strives to recognize the generosity of individuals and businesses in our community that support our organization in a way that echoes their preferences and wishes.

### **HUMANE LEGACY**

#### **Sponsor a High Visibility Area in our Main Reception or Clinic Admitting ~Lifetime**

Be recognized with a large name plaque (6" x 32") predominantly featured in the CA Humane Reception Areas or Clinic Admitting named in the sponsor's honor. This can be in a name and/or logo.

- \$500,000+ donation. \*This is a lifetime naming opportunity.

### **HUMANE ARCHITECT**

#### **Sponsor a High Visibility Area in our Main Reception or Clinic Admitting ~Term**

Be recognized with a large name plaque (6" x 32") in the CA Humane Reception Areas or Clinic Admitting named in the sponsor's honor. This can be in a name and/or logo.

- \$75,000 donation for a five (5) year (renewable) term.

### **HUMANE CHAMPION**

#### **Sponsor a Free-Roam & Multi-Use Room ~Term**

Be recognized with a large name plaque (6" x 32") over the entrances of our feline free-roam rooms or multi-use rooms. This can be a name and/or logo.

- \$25,000 donation for a five (5) year (renewable) term.

### **HUMANE VISIONARY**

#### **Sponsor a Community Program ~Term**

Financially assist an area of the organization CA Humane by sponsorship funds directed to a specific program including the Pet Food Bank, our PALS (low income spay/neuter) program, in-house dental program, specialized surgical support, medical support fund, or emergency boarding program.

- Donation: \$15,000 to \$20,000 annually, specific to program costs
- Recognition provided by inclusion of sponsor's name and /or logo:
  - on the program page of CA Humane's website
  - all program marketing material including in-house slideshow and event slideshows
  - In the Annual Report publication

### **HUMANE HERO**

#### **Sponsor a Kennel ~Term**

Be recognized with a Kennel Condo Plaque (3" x 6") named in the sponsor's honor. This can be a name and/or logo.

- \$5,000 donation for a five (5) year (renewable) term.

*\*Naming Opportunities are based on availability. All donations can be made as a one-time donation or an annual basis.*